

# Customer Report for: UNIVERSITAETS BIBLIOTHEK REGENSBURG

Org ID: 305127



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## Subject Usage Segmentation

Subject	Increasing High Low Decreasing			Seg	Jrnls. In	Sub. Jrnls.
	2011	2012	2013			
<b>Accounting and Finance</b>	370	399	440	H	27	19
Advanced Automation					1	0
<b>Built Environment</b>	953	746	1,434	H	17	11
Business Ethics and Law	63	65	93		6	4
Economics	112	95	126		10	6
Education	99	95	200		13	9
<b>Electrical &amp; Electronic Engineering</b>	42	58	77	I	7	1
<b>Enterprise and Innovation</b>	205	262	346	I	9	4
Environmental Management/Environment	19	10	27		4	3
<b>Health and Social Care</b>	0	1	0	L	22	0
Health Care Management/Health Care	55	46	78		8	0
<b>Human Resource Management</b>	414	506	791	H	10	8
<b>Industry and Public Sector Management</b>	339	426	270	H	9	8
<b>Information and Knowledge Management</b>	320	502	618	H	15	13
International Business	85	148	97		6	5
<b>Learning and Development</b>	315	480	731	I	3	3
<b>Library and Information Studies</b>	169	231	272	H	17	17
<b>Management Science/Management Studies</b>	231	267	375	H	9	6
<b>Managing Quality</b>	374	519	853	I	8	6
<b>Marketing</b>	1,128	1,070	1,267	H	22	17
<b>Mechanical &amp; Materials Engineering</b>	27	40	66	I	11	1
<b>Operations and Logistics Management</b>	711	1,057	826	H	10	7
<b>Organization Studies</b>	277	428	474	H	5	5
Performance Management and Measurement	121	114	241		3	3
<b>Regional Management Studies</b>	32	32	60	I	8	3
<b>Strategy</b>	147	238	307	I	7	5
Tourism and Hospitality	50	33	60		6	3
<b>Total:</b>	<b>6,658</b>	<b>7,868</b>	<b>10,129</b>			

## Research Output Star Ratings

Accounting, Finance & Economics
Business, Management and Strategy
Education
Engineering
Health & Social Care
HR, Learning & Organization Studies
Information & Knowledge Management
Library Studies
Marketing
Operations, Logistics & Quality
Property Management & Built Environment
Public Policy & Environmental Management
Tourism and Hospitality

## Editorial Representation

	Total	Journal	Authors	Journal	EAB
<b>Total</b>	<b>43</b>	<b>36</b>	<b>7</b>		
<b>Accounting and Finance</b>	<b>1</b>	<b>1</b>	<b>0</b>		
<b>Built Environment</b>	<b>18</b>	<b>15</b>	<b>3</b>		
<b>Economics</b>	<b>1</b>	<b>1</b>	<b>0</b>		
<b>Human Resource Management</b>	<b>1</b>	<b>0</b>	<b>1</b>		
<b>Information and Knowledge Management</b>	<b>1</b>	<b>1</b>	<b>0</b>		
<b>Learning and Development</b>	<b>10</b>	<b>9</b>	<b>1</b>		
<b>Management Science/Management Studies</b>	<b>1</b>	<b>0</b>	<b>1</b>		
<b>Managing Quality</b>	<b>8</b>	<b>7</b>	<b>1</b>		
<b>Operations and Logistics Management</b>	<b>1</b>	<b>1</b>	<b>0</b>		
<b>Strategy</b>	<b>1</b>	<b>1</b>	<b>0</b>		

## Customer Status

Usage Spread: **Green**  
 Cost per Download: **Green**  
 Consortia/Deal: **Bavarian Consortium**

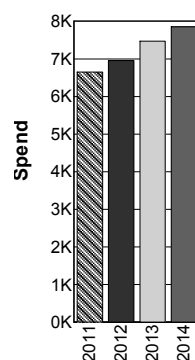
## Holdings Summary

	Sub	Arch.
Emerald Management eJrnl	✓	
Engineering	✗	
Backfiles		✗
Journals	✓	
Books	✗	✗
Emerald ManagementFirst	✗	
Current Awareness Abstracts	✗	
Computer Abstracts	✗	
Comp. & Comms. Sec. Abs.	✗	
Int. Civil Eng. Abstracts	✗	
Emer'g Markets Case Studies	✗	

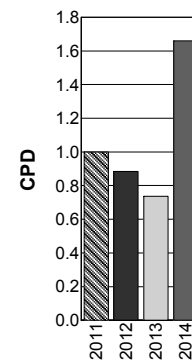
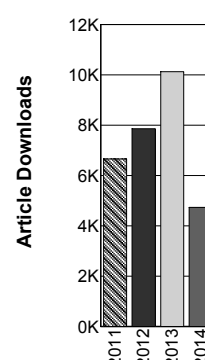
## Customer transition to new EMeJ collections

[Click here to view the Customer Transition Dashboard for this customer](#)

## Trends



## Spend and cost per download shown in GBP



	2011	2012	2013	2014 YTD
Spend	6,652	6,952	7,470	7,854
Pay Date	20-Dec-10	7-Feb-12	16-Dec-12	8-Dec-13
Usage	6,658	7,868	10,132	4,730
CPD	1.0	0.88	0.74	1.66

# Subscription Holdings

## UNIVERSITAETSBIbliothEK REGENSBURG



**Customer ID:** 409050

**Emerald ID:** 11036069

**Address:** Erwerbungsabteilung - TB40  
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### 2013

<u>Sub No</u>	<u>Journal</u>	<u>For</u>	<u>Sub Per</u>	<u>Copies</u>	<u>Cur</u>	<u>Price</u>	<u>AgDisc</u>	<u>Paid</u>	<u>VAT</u>	<u>Start</u>	<u>End</u>	<u>AgentID</u>	<u>Agent Sub Ref</u>
199028	Journal of Corporate Real Estate	PE	7	1	EUR	739	24	739	0	1-Jan-13	31-Dec-13	119266	C0115849
227125	International Journal of Housing Markets and Analysis	PE	2	1	EUR	359	24	359	0	1-Jan-13	31-Dec-13	119266	E2626419

### 2014

<u>Sub No</u>	<u>Journal</u>	<u>For</u>	<u>Sub Per</u>	<u>Copies</u>	<u>Cur</u>	<u>Price</u>	<u>AgDisc</u>	<u>Paid</u>	<u>VAT</u>	<u>Start</u>	<u>End</u>	<u>AgentID</u>	<u>Agent Sub Ref</u>
199028	Journal of Corporate Real Estate	PE	8	1	EUR	789	32	789	0	1-Jan-14	31-Dec-14	119266	C0115849
227125	International Journal of Housing Markets and Analysis	PE	3	1	EUR	389	32	389	0	1-Jan-14	31-Dec-14	119266	E2626419

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**2013**

<u>Sub No</u>	<u>Journal</u>	<u>For</u>	<u>Sub Per</u>	<u>Copies</u>	<u>Cur</u>	<u>Price</u>	<u>AgDisc</u>	<u>Paid</u>	<u>VAT</u>	<u>Start</u>	<u>End</u>	<u>AgentID</u>	<u>Agent Sub Ref</u>
213784	Managing Information	PE	5	1	GBP	199	0	199	0	1-Jan-13	31-Dec-13	241794	46566433
235924	Emerald Management 175	E	1	1	GBP	6,340	0	6,340	0	1-Jan-13	31-Dec-13		

**2014**

<u>Sub No</u>	<u>Journal</u>	<u>For</u>	<u>Sub Per</u>	<u>Copies</u>	<u>Cur</u>	<u>Price</u>	<u>AgDisc</u>	<u>Paid</u>	<u>VAT</u>	<u>Start</u>	<u>End</u>	<u>AgentID</u>	<u>Agent Sub Ref</u>
213784	Managing Information	PE	6	1	GBP	199	0	199	0	1-Jan-14	31-Dec-14	241794	46566433
235924	Emerald Management 175	E	2	1	GBP	6,657	0	6,657	0	1-Jan-14	31-Dec-14		

# Top 50 Journals by Articles Downloaded

UNIVERSITAETSBIIBLIOTHEK REGENSBURG



Journal	2013 Total	2013 YTD	2014 YTD	% Variance
<b>Overall</b>	<b>10,132</b>	<b>4,213</b>	<b>4,730</b>	<b>12</b>
International Journal of Physical Distribution & Logistics Management	199	78	189	142
Journal of Property Investment & Finance	897	163	178	9
European Journal of Marketing	271	107	160	50
Journal of Workplace Learning	306	143	127	-11
Management Decision	246	65	123	89
The International Journal of Logistics Management	114	56	109	95
Journal of Business & Industrial Marketing	215	70	103	47
Journal of Managerial Psychology	131	61	102	67
The TQM Journal	103	68	101	49
Journal of Management Development	223	89	99	11
European Journal of Training and Development	265	145	98	-32
Journal of Consumer Marketing	112	44	98	123
Journal of Service Management	85	30	98	227
Business Process Management Journal	425	234	90	-62
Journal of Product & Brand Management	57	37	89	141
Journal of Organizational Change Management	116	47	84	79
International Journal of Retail & Distribution Management	70	31	79	155
Journal of Fashion Marketing and Management: An International Journal	48	17	70	312
Journal of Knowledge Management	111	20	68	240
Personnel Review	140	52	68	31
European Journal of Innovation Management	179	60	64	7
Industrial Management & Data Systems	205	69	64	-7
International Journal of Operations & Production Management	271	127	64	-50
International Marketing Review	119	59	64	8
Journal of Corporate Real Estate	135	66	62	-6
Leadership & Organization Development Journal	226	85	59	-31
Journal of Enterprise Information Management	117	35	58	66
International Journal of Bank Marketing	35	16	57	256
Supply Chain Management: An International Journal	113	50	57	14
Journal of Services Marketing	82	52	56	8
Education + Training	62	27	54	100
Career Development International	154	77	46	-40
Managerial Finance	50	14	45	221
Marketing Intelligence & Planning	163	81	45	-44
foresight	63	5	42	740
Industrial and Commercial Training	109	55	39	-29
International Journal of Manpower	64	32	39	22
The Journal of Risk Finance	55	40	39	-3
Employee Relations: The International Journal	26	9	38	322
International Journal of Lean Six Sigma	4	3	37	1,133
Internet Research	47	10	37	270
British Food Journal	48	10	36	260
Journal of Business Strategy	68	30	36	20
Journal of European Real Estate Research	182	34	35	3
Management Research Review	88	25	35	40
Strategy & Leadership	90	57	35	-39
Accounting, Auditing & Accountability Journal	136	97	34	-65
Property Management	24	9	34	278
International Journal of Islamic and Middle Eastern Finance and Managemen	1	1	33	3,200
Journal of Documentation	52	29	33	14
Others	3,030	1,392	1,220	-12

# Top and Bottom 20 Journals by Change in Usage Compared to Last Year

UNIVERSITAETSBIbliothek REGENSBURG



Journal	2013 Total	2013 YTD	2014 YTD	Increase/Decrease
<b>Top 20:</b>				
International Journal of Physical Distribution & Logistics Management	199	78	189	111
Journal of Service Management	85	30	98	68
Management Decision	246	65	123	58
Journal of Consumer Marketing	112	44	98	54
European Journal of Marketing	271	107	160	53
Journal of Fashion Marketing and Management: An International Journal	48	17	70	53
The International Journal of Logistics Management	114	56	109	53
Journal of Product & Brand Management	57	37	89	52
International Journal of Retail & Distribution Management	70	31	79	48
Journal of Knowledge Management	111	20	68	48
International Journal of Bank Marketing	35	16	57	41
Journal of Managerial Psychology	131	61	102	41
foresight	63	5	42	37
Journal of Organizational Change Management	116	47	84	37
International Journal of Lean Six Sigma	4	3	37	34
Journal of Business & Industrial Marketing	215	70	103	33
The TQM Journal	103	68	101	33
International Journal of Islamic and Middle Eastern Finance and Management	1	1	33	32
Managerial Finance	50	14	45	31
Employee Relations: The International Journal	26	9	38	29
<b>Bottom 20:</b>				
The Electronic Library	42	19	5	-14
Asian Journal on Quality	21	18	3	-15
Disaster Prevention and Management: An International Journal	20	16	1	-15
Managing Service Quality: An International Journal	65	41	26	-15
Industrial and Commercial Training	109	55	39	-16
Journal of Research in Interactive Marketing	23	20	4	-16
Journal of Workplace Learning	306	143	127	-16
Kybernetes	46	22	6	-16
The Learning Organization: An International Journal	110	44	28	-16
Journal of Manufacturing Technology Management	111	50	31	-19
Young Consumers: Insight and Ideas for Responsible Marketers	29	20	1	-19
Strategy & Leadership	90	57	35	-22
Leadership & Organization Development Journal	226	85	59	-26
International Journal of Productivity and Performance Management	93	58	31	-27
Career Development International	154	77	46	-31
Marketing Intelligence & Planning	163	81	45	-36
European Journal of Training and Development	265	145	98	-47
Accounting, Auditing & Accountability Journal	136	97	34	-63
International Journal of Operations & Production Management	271	127	64	-63
International Journal of Quality & Reliability Management	145	87	22	-65
Business Process Management Journal	425	234	90	-144

# Subjects by Articles Downloaded

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Subject	2013 Total	2013 YTD	2014 YTD	% Variance
<b>Overall</b>	<b>10,132</b>	<b>4,213</b>	<b>4,730</b>	<b>12</b>
Marketing	1,267	565	809	43
Operations and Logistics Management	826	370	460	24
Human Resource Management	791	358	401	12
Built Environment	1,434	339	398	17
Information and Knowledge Management	618	182	332	82
Managing Quality	853	484	318	-34
Learning and Development	731	369	291	-21
Industry and Public Sector Management	270	101	236	134
Accounting and Finance	440	247	217	-12
Organization Studies	474	180	196	9
Management Science/Management Studies	375	112	179	60
Strategy	307	132	149	13
Library and Information Studies	272	130	131	1
Enterprise and Innovation	346	109	124	14
Education	200	95	96	1
Performance Management and Measurement	241	115	90	-22
Economics	126	65	84	29
International Business	97	44	58	32
Business Ethics and Law	93	41	36	-12
Health Care Management/Health Care	78	36	34	-6
Electrical & Electronic Engineering	77	38	26	-32
Tourism and Hospitality	60	30	24	-20
Regional Management Studies	60	24	21	-13
Mechanical & Materials Engineering	66	29	18	-38
Environmental Management/Environment	27	18	2	-89
Health and Social Care	0	0	0	0
Sociology and Public Policy	3	0	0	0

# Article Turnaways for UNIVERSITAETSBIbliothEK REGENSBURG



Note: Turnaways are displayed on a 12 month rolling basis

<u>Top 40 Journals</u>	<u>Total</u>	<u>Backfiles</u>	<u>Sub Req</u>
Journal of European Real Estate Research	87	0	87
Emerald Emerging Markets Case Studies	39	0	39
Meditari Accountancy Research	35	0	35
Journal of Global Responsibility	27	0	27
Journal of Financial Management of Property and Construction	26	0	26
Journal of Applied Accounting Research	22	0	22
Journal of Financial Reporting and Accounting	16	0	16
Built Environment Project and Asset Management	15	0	15
International Journal of Lean Six Sigma	13	0	13
International Journal of Gender and Entrepreneurship	11	0	11
International Journal of Quality and Service Sciences	10	0	10
Sustainability Accounting, Management and Policy Journal	10	0	10
International Journal of Mentoring and Coaching in Education	9	0	9
Strategic HR Review	9	0	9
Journal of Management Development	8	0	8
Smart and Sustainable Built Environment	7	0	7
Journal of Systems and Information Technology	7	0	7
Qualitative Research in Financial Markets	6	0	6
Journal of Family Business Management	6	0	6
Journal of Assistive Technologies	6	0	6
Nankai Business Review International	6	0	6
Journal of Social Marketing	6	0	6
Multinational Business Review	5	0	5
Pigment & Resin Technology	5	0	5
International Journal of Emergency Services	5	0	5
Journal of Strategy and Management	4	0	4
Journal of Economic and Administrative Sciences	4	0	4
International Journal of Clothing Science and Technology	4	0	4
International Journal of Law in the Built Environment	4	0	4
Journal of Global Mobility: The Home of Expatriate Management Research	4	0	4
Journal of International Education in Business	4	0	4
Journal of Organizational Change Management	4	0	4
Sport, Business and Management: An International Journal	4	0	4
International Journal of Migration, Health and Social Care	4	0	4
Journal of Advances in Management Research	4	0	4
International Journal of Physical Distribution & Logistics Management	3	0	3
Journal of Aggression, Conflict and Peace Research	3	0	3
Management Research: The Journal of the Iberoamerican Academy of Mar	3	0	3
World Journal of Entrepreneurship, Management and Sustainable Develop	3	0	3
Journal of Science and Technology Policy Management	3	0	3
	514	1	513

# Top 50 Books by Chapters Downloaded

UNIVERSITAETSBIIBLIOTHEK REGENSBURG



Book Series	2013 Total	2013 YTD	2014 YTD	% Variance
<b>Overall</b>	<b>0</b>	<b>0</b>	<b>4</b>	<b>0</b>
Advances in Health Care Management	0	0	2	0
Progress in International Business Research	0	0	2	0
Library and Information Science	0	0	0	0
Organizing for Sustainable Effectiveness	0	0	0	0



Note: Turnaways are displayed on a 12 month rolling basis

<u>Book Series</u>	<u>Total</u>
Review of Marketing Research	38
Contemporary Studies in Economic and Financial Analysis	26
Advances in Global Leadership	23
Advances in Strategic Management	22
Advances in Entrepreneurship, Firm Emergence and Growth	21
Advances in International Marketing	21
Research in Organizational Change and Development	20
Advances in Management Accounting	19
Research Methodology in Strategy and Management	18
Research in the Sociology of Organizations	17
Research in Occupational Stress and Well-being	17
Research in Global Strategic Management	14
Research in Personnel and Human Resources Management	14
Research in Labor Economics	14
Advances in Econometrics	13
Transport and Sustainability	13
International Finance Review	13
Research on Managing Groups and Teams	12
Advances in International Management	12
Research in Urban Sociology	12
Research in Multi Level Issues	11
Advances in Accounting Behavioral Research	9
Research in Consumer Behavior	9
Library and Information Science	8
Studies in Managerial and Financial Accounting	8
Research in the History of Economic Thought and Methodology	7
Advances in Positive Organizational Psychology	7
Advances in the Economic Analysis of Participatory & Labor-Managed Firms	7
Advances in Interdisciplinary Studies of Work Teams	6
Advances in Health Care Management	6
Advances in Financial Economics	5
Cutting-Edge Technologies in Higher Education	5
Advances in Business and Management Forecasting	5
Advances in Human Performance and Cognitive Engineering Research	5
Advances in Business Marketing and Purchasing	5
Advances in Motivation and Achievement	5
Research in Public Policy Analysis and Management	4
Advances in Accounting Education	4
Advances in Research on Teaching	4
Critical Studies on Corporate Responsibility, Governance and Sustainability	4
	<hr/>
	542

# Subject Report For:

## UNIVERSITAETSBIbliothEK REGENSBURG



	Rating	Available	Subscriptions	Difference
Accounting, Finance & Economics		39	24	15
Business, Management and Strategy		54	32	22
Education		20	11	9
Engineering		23	4	19
Health & Social Care		31	6	25
HR, Learning & Organization Studies		24	19	5
Information & Knowledge Management		12	11	1
Library Studies		17	17	0
Marketing		21	16	5
Operations, Logistics & Quality		17	13	4
Property Management & Built Environment		18	11	7
Public Policy & Environmental Management		12	8	4
Tourism and Hospitality		6	3	3

The subject report shows the publishing strength of a number of key institutions across a range of subject areas, with a focus on several growth & development areas for Emerald.

The report shows those institutions which feature in the top 500 for volume of articles and other papers published (by all publishers with journals indexed by Thomson Reuters via Web of Science) for that particular subject. This basically indexes all key output for academic and other research based institutions.

A five star rating is used to rank each institution in terms of the volume of research output:

5 stars = placed in the top 100 in the world

4 stars = placed 101 - 200

3 stars = placed 201 - 300

2 stars = placed 301 - 400

1 star = placed 401 - 500

It's a quick visual reference system to indicate where an institution is positioned in terms of both its subject interest and world rankings.

Interpretation of this, with other information, such as current subscription and usage patterns, can help identify sales and publishing opportunities by showing any gaps for the subjects where the institution has the highest amount of output.

The "Available" column shows what content (number of journals) we have available for this subject community. This content is typically drawn from more than one of our taxonomies. The "Subscription" column shows what database content is currently subscribed to. The "Difference" is simply what content is of potential relevance, which does not fall into the subscription. This can indicate up-sell potential

# Journal Editorial Representation For:

## UNIVERSITAETSBIbliothEK REGENSBURG



### Built Environment

International Journal of Housing Markets and Analysis	Gabriel Lee	EAB
International Journal of Housing Markets and Analysis	Karl Wwerner-Schulte	EAB
Journal of European Real Estate Research	Steffen Sebastian	EAB

### Learning and Development

European Journal of Training and Development	Regina Mulder	EAB
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### Managing Quality

Business Process Management Journal	Bernd Heinrich	EAB
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The following pages show articles published since 2005 by authors currently affiliated with UNIVERSITAETSBIbliothek REGENSBURG, together with the number of times those articles have been downloaded since 2005 and citation counts from Crossref.

## Accounting and Finance

<u>Journal of Applied Accounting Research</u>	<u>Downloads</u>	<u>Citations</u>
<p><b>Katrin Hohler</b> (2013), "The introduction of the exemption system for foreign profits and its effects on international acquisitions – The United Kingdom and Japan regaining international tax competitiveness?", Journal of Applied Accounting Research, Vol. 14, No. 3, pp 3-3</p>	9	

## Built Environment

<u>International Journal of Housing Markets and Analysis</u>	<u>Downloads</u>	<u>Citations</u>
<p><b>Ralf Hohenstatt, Manuel Kaesbauer</b> Manuel Kaesbauer, Ralf Hohenstatt, Richard Reed (2012), "Direct versus search engine traffic: An innovative approach to demand analysis in the property market", International Journal of Housing Markets and Analysis, Vol. 5, No. 4, pp 392-413</p>	165	1

<u>Journal of European Real Estate Research</u>	<u>Downloads</u>	<u>Citations</u>
<p><b>Alexander Scholz, Stephan Lang, Wolfgang Schaefers</b> Alexander Scholz, Stephan Lang, Wolfgang Schaefers (2014), "Liquidity and real estate asset pricing: a pan-European study", Journal of European Real Estate Research, Vol. 7, No. 1, pp 59-86</p>	27	
<p><b>Wolfgang Schaefers, Tobias Dechant</b> Kai-Magnus Schulte, Tobias Dechant, Wolfgang Schaefers (2011), "Systematic risk factors in European real estate equities", Journal of European Real Estate Research, Vol. 4, No. 3, pp 185-224</p>	380	
<p><b>Sven Bienert</b> Marcelo Cajias, Peter Geiger, Sven Bienert (2012), "Green agenda and green performance: empirical evidence for real estate companies", Journal of European Real Estate Research, Vol. 5, No. 2, pp 135-155</p>	359	

<u>Journal of Property Investment &amp; Finance</u>	<u>Downloads</u>	<u>Citations</u>
<p><b>Tobias Dechant, Konrad Finkenzeller, Wolfgang Schaefers</b> Konrad Finkenzeller, Tobias Dechant, Wolfgang Schaefers (2010), "Infrastructure: a new dimension of real estate? An asset allocation analysis", Journal of Property Investment &amp; Finance, Vol. 28, No. 4, pp 263-274</p>	1,044	1
<p><b>Sven Bienert</b> Sven Bienert, Wolfgang Brunauer (2007), "The mortgage lending value: prospects for development within Europe", Journal of Property Investment &amp; Finance, Vol. 25, No. 6, pp 542-578</p>	1,481	2
<p><b>Steffen Sebastian, Tobias Schnaidt</b> Tobias Schnaidt, Steffen Sebastian (2012), "German valuation: review of methods and legal framework", Journal of Property Investment &amp; Finance, Vol. 30, No. 2, pp 145-158</p>	477	
<p><b>Jens Wimschulte</b> Ulrich Schacht, Jens Wimschulte (2008), "German property investment vehicles and the introduction of G-REITs: an analysis", Journal of Property Investment &amp; Finance, Vol. 26, No. 3, pp 232-246</p>	1,315	

## Economics

<u>International Journal of Manpower</u>	<u>Downloads</u>	<u>Citations</u>
<b>Olaf Kranz</b> Olaf Kranz, Thomas Steger (2013), "The impact of the global financial crisis on employee participation – two German case studies", International Journal of Manpower, Vol. 34, No. 3, pp 252-270	303	

## Information and Knowledge Management

<u>Internet Research</u>	<u>Downloads</u>	<u>Citations</u>
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